OFFICIAL RULES: REAL Summer Send-Off
Quincy Mall, Lipton Tea (RSP) and STARRadio

By entering the Contest, you agree to be bound by these Official Rules and to comply with all applicable laws and regulations.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. A PURCHASE OF ANY KIND WILL NOT IMPROVE YOUR CHANCES OF WINNING. THIS CONTEST IS VOID WHERE PROHIBITED BY LAW. OPEN ONLY TO LEGAL RESIDENTS OF THE 48 CONTIGUOUS UNITED STATES WHO HAVE REACHED THIRTEEN (13) YEARS OF AGE AS OF JULY 15, 2014. THOSE 12 OR UNDER MUST HAVE COMPLETED RELEASE SIGNED BY PARENT OR GUARDIAN AND PLACED ON FILE WITH STARRADIO.

The sponsor: Lipton Tea (Refreshment Services Pepsi), STARRadio, Inc., and The Quincy Mall.

Prize: 3 sets of up to Four (4) Meet & Greet Tickets to meet Allie DeBerry “Paisley” from Disney’s A.N.T. Farm in the Quincy Mall Community Room on August 16th, 2014
Ten (10) -- $100 Quincy Mall Gift Cards

1. **TO PLAY:** No purchase necessary, must be 13 or older to enter or must have Parent/Guardian permission. Rules available upon request.
   - Qualify to win Meet & Greet Tickets by participating in the #1 Fan Contest.
     o Entrants must complete a depiction of why they are the #1 Fan of Allie DeBerry. Entries can be, but are not limited to: An essay, 3-D Display, Poster, Scrapbook. Entry must include Name(s), Address, and Phone Number. Must include parent/guardian names if entrant(s) is under 13. Entry can be completed by up to 4 people. Please give credit to all those contributing on the entry itself.
     o All entries must be received at STARRadio 329 Maine by 5pm on August 8th, 2014.
     o The top 6 entries will be chosen by a panel of judges including employees of STARRadio. Pictures of these will be placed on real929.com and votes will be tallied through August 12th, 2014. The 3 highest vote getters will receive a tickets to meet & greet Allie DeBerry (up to 4 tickets per winning entry) at 1pm on August 16th, 2014, at the Quincy Mall Community Room.
   - Qualify to win Meet & Greet Tickets by registering to win at the Quincy Mall Customer Service Center July 29th, 2014 thru August 13th, 2014. Random drawing to be held no later than August 15th, 2014 at 10am. Winner(s) will be notified by phone. A minimum of 2 winners will be chosen.
   - Qualify to win a Quincy Mall Gift Card by playing the REAL Lipton Treasure Hunt
     o Play one time only 1pm – 4pm only on August 16, 2014
     o 3 -- $100 Quincy Mall gift cards to be given away at 2pm, 3 -- $100 Quincy Mall gift cards to be given away at 3pm, and 4 -- $100 Quincy Mall gift cards to be given away at 4pm. Total $1000 in Quincy Mall gift cards.
     o Contestants should have a digital camera, iPod, or smart phone to participate. If none available, they can participate by using the Quincy Mall Treasure Hunt Checklist available at the REAL 929 booth near Quincy Mall fountain court. The Store Management will need to sign off on each clue ONLY if no picture is taken at each participating store.
     o Contestants will search the mall for REAL Lipton Treasure Hunt Participating Stores (noted by Allie DeBerry Treasure Hunt sign out in front of store)
     o Contestants must enter the participating store to receive the clue (thru the QRCode or written clue)
     o Contestants must complete the task in the participating store as directed by the QRCode.
     o Contestants report back to the REAL 929 booth located near Quincy Mall Fountain Court to complete (or turn in) REAL Lipton Treasure Hunt checklist and be entered to win.
o Random drawings to be held on the hour from all eligible entries completed no later than one minute before the hour. 1:59pm for the 2:00pm drawing, 2:59pm for the 3:00pm drawing, 3:59pm for the 4:00 drawing.

o All entries will be removed after each hourly drawing.

o Must be present to win. Cannot complete Treasure Hunt multiple times to have multiple entries.

2. **ELIGIBILITY:** Participation is open to legal residents of the Continental United States, 13 years of age and older, except employees of (Quincy Mall & its stores, STARadio, Refreshment Services Pepsi), their parents and immediate family members (parents, spouse, siblings) affiliates, subsidiaries and their successors, suppliers, advertising and promotion agencies, including, without limitation, prize suppliers, participating advertisers, sponsors or any subcontractors of the above and family members of anyone so employed.

3. **LIMITATIONS:** All participants agree to be bound to these rules: Void where prohibited by law. All federal, state, provincial, and local laws and regulations apply. Gift card winners must be 13 years of age or older at the time of the drawing, or must have a release on file with STARadio if 12 or under.

4. **PRIZE:** 3 sets of up to four (4) Meet & Greet Tickets to meet Allie DeBerry “Paisley” from Disney’s A.N.T. Farm in the Quincy Mall Community Room on August 16th, 2014 and Ten (10) -- $100 in Quincy Mall Gift Cards

5. **CLAIMING THE PRIZES:** Winners of the #1 Fan Meet & Greet Passes will be contacted by phone no later than August 14th, 2014. Winners of the Quincy Mall Treasure Hunt must be present August 16th, 2014 to win. Winners will be announced via the PA system at the Quincy Mall on the hour 2pm, 3pm, 4pm on August 16, 2014. If a winner doesn’t step forward within one minute, STARadio reserves the right to draw another name as a winner.

**ADDITIONAL CONDITIONS:** Sponsor reserves the right to terminate the Contest if fraud, technical failures or any other factor beyond Sponsor’s reasonable control impairs the integrity of the Contest as determined by Sponsor in its sole discretion. At its sole discretion, Sponsor may disqualify any person whom it considers to have intentionally violated the Official Rules or any element of the Contest. By participating, entrants agree: (a) to be bound by the Contest Official Rules and the decisions of the person or persons who select the winners, and (b) to release and hold harmless Sponsor, its affiliates, subsidiaries, and independent contractors, and their respective directors, officers, employees, and agents, including advertising and promotion agencies, from any and all liability with respect to acceptance, possession or use (or misuse) of the prizes or participation in the Contest.

**USE OF NAME, LIKENESS, ETC.**: By entering the Contest, you hereby acknowledge and agree that Sponsor and Prize Provider (each a “Sponsor Entity(ies)”) shall have the unlimited right in perpetuity and throughout the world to use and publish your name, twitter handle, voice, city, state, likeness, photograph, video, biographical and prize information, and other elements of your persona and identity, in all media now known or hereafter developed, for all purposes of this Contest, as well as for all general marketing, advertising, promotional, commercial tie-in, merchandising, and other business purposes of Sponsor Entities, all without notice or compensation to you.

**ENTRANT RELEASE:** By entering this Contest, you forever release and discharge, and agree to hold harmless, all Sponsor Entities from any and all claims, causes of action, liabilities and damages: (a) for personal injuries, death, loss of or damage to personal property, and/or other harm or loss of any nature whatsoever sustained by anyone or anything in connection with your submission and participation in the Contest; and/or (b) for libel, defamation, invasion of privacy, violation of the right of publicity, infringement of copyright, or violation of any other personal or property right based
upon, arising out of, or relating to any exploitation of your video (including your likeness and appearance embodied therein) by any Sponsor Entity pursuant to the rights grant set forth above.

**TAXES:** Taxes (federal, state, and local) are the sole responsibility of the winner. Sponsor reserves the right to withhold and deduct such taxes and charges from the prize if and to the extent required by law.

**COPY OF THE RULES:** To obtain a copy of the rules, please send a separate, self-addressed stamped envelope to REAL Summer Send Off, c/o STARadio, 329 Maine, Quincy, IL 62301

**APPLICABLE LAW:** These rules are governed by the laws of the State of Illinois without giving effect to conflicts of law rules.

**PRIZE PROVIDER:** Quincy Mall, STARadio, Quincy Mall Employees, Refreshment Service Pepsi Employees AND immediate family of sponsors or Staradio are not eligible to win. MUST BE 13 YEARS OF AGE. THOSE 12 OR UNDER MUST HAVE COMPLETED RELEASE SIGNED BY PARENT OR GUARDIAN AND PLACED ON FILE WITH STARADIO.
Itinerary for Saturday, August 16\textsuperscript{th}, 2014

10am: Ticket Line opens at the Customer Service Center in the Quincy Mall. Must have (no charge) ticket to receive autograph and meet & greet time with Allie

1pm: Private Meet & Greet for Winners

1pm: REAL Treasure Hunt Begins Check in at REAL 929 Table at Fountain Court

1pm: Lipton Tea, VitalIce, Madrina’s Sampling Begins at Refreshment Services Pepsi Booth

1:30pm: Public Meet & Greet Begins – Must have Line Ticket from Customer Service Center (times below are best estimates)

1:30-2:00pm: Ticket Group A & B

2-2:30pm: Ticket Group C & D

2:30-3pm: Ticket Group E & F

3-3:30pm: Ticket Group G & H

3:30-4pm: Ticket Group I & J

2pm: Fashion Show Begins

2pm: First set of winners drawn for Treasure Hunt

3pm: Second set of winners drawn for Treasure Hunt

4pm: Final set of winners drawn for Treasure Hunt